

[R.W.E.N.D.]



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CENTRE FOR COMMUNITY EMPOWERMENT
AND SUSTAINABLE DEVELOPMENT

Rural Women Enterprise Development Initiative (RWENDI) is a social enterprise model for low income rural women to access support services, acquire relevant enterprise management, and production skills.



PROBLEM



Inadequacy in income adversely affect the ability of low-income women to pay for and access basic needs such as food, shelter, clothing, education and health; further resulting in poor living conditions, health and wealth outcomes- that further exacerbate their condition.

CAUSES

Women are affected with poverty more than men due to the general lack of basic skills, low educational status, lack of employment opportunities, discriminating and limiting cultural laws- that fosters gender inequality. Rural women make up over a quarter the world population and majority of the 43 per cent of women in the global agricultural labour force. In Nigeria that number translates to about 48 Million and 40 Million respectively.

Rural woman make up
43%
of global agricultural
labour force

Rural women are active agents of economic and social change and environmental protection yet continue to face serious challenges as a result of gender-based stereotypes and discrimination that deny them equitable access to opportunities, resources, assets and services. Hence, they are constrained in their roles as farmers, producers, investors, caregivers and consumers.



Rural women often lack timely market information, face challenges in negotiating prices with buyers and have difficulty physically accessing markets due to limited transport opportunities and restrictions on their mobility.



SOLUTION:



Increase access to education, enterprise development and support services that will promote low-income women and young people economy self-sufficiency by training rural women to develop micro enterprise management skills



OUTCOME

25% of the 1000 supported rural women reporting improved incomes as a result of acquired enterprise management skills

SUSTAINABILITY:



The rural women are trained on an agricultural enterprise like rural homestead poultry skills, goat rearing and bee keeping. They run a cooperative society that is self-governed to sponsor loans, seek grants and access markets.

PROJECT MODEL:



PEOPLE

A wealth rank survey is used to select low income women living in the rural communities.



ENGAGEMENT

The women are placed in self help groups to engage their interest in the different enterprise trainings available.



TRAINING

The low-income women are trained on basic and replicable agricultural enterprises with start-up materials.

IMPACT



ECONOMIC – PROSPERITY

More income, balanced nutrition, enterprise development and economic self sufficiency



SOCIAL – PEOPLE

Less rural to urban migration
Healthy and educated rural families.
Improved household incomes



ENVIRONMENTAL – PLANET

Urban overcrowding and small spaces reduced significantly. Land resource utilization.



SUPPORT

#60,000

#60,000 as a social start-up fund for a rural woman

#15,000

For production enterprise and management skills for a rural woman.

90%

We strive to ensure that 10% is used on administrative costs and 90% for our programs.



---CONTACT US---

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